

HARDIK JAIN

SEO & DIGITAL MARKETING SPECIALIST

JAIPUR, RAJASTHAN • +91 92565 45589 • THEHARDIKJAIN@OUTLOOK.COM

PROFESSIONAL SUMMARY

Results-focused SEO & Digital Marketing Specialist with 2+ years of hands-on experience across 35+ websites. I turn search data into practical growth plans through technical audits, on-page optimisation, content strategy, authority building and local SEO—while managing clients and execution with a clear focus on visibility, qualified traffic and sustainable growth.

2+ YEARS HANDS-ON EXPERIENCE	35+ WEBSITES WORKED ON	SEO + ADS FULL-FUNNEL EXECUTION
---------------------------------	---------------------------	------------------------------------

CORE SKILLS

- SEO Strategy & Technical Audits
- On-page, Off-page & Local SEO
- Keyword Mapping & Competitor Research
- Content Strategy & Blog Writing
- Meta Ads & Google Ads Support
- Analytics, Reporting & Client Management

TOOLS

Semrush · Ahrefs · Screaming Frog · Search Console · Google Analytics · PageSpeed Insights · Google Trends · SEOptimer · Surfer SEO · Rank Math

EDUCATION

- 2025 — PRESENT
BACHELOR OF COMPUTER APPLICATIONS |
Suresh Gyan Vihar University
 - Currently pursuing BCA; second year in 2026.
- 2022 — 2023
SENIOR SECONDARY (12TH) | Castle Convent School
 - Completed senior secondary education.

CERTIFICATION

- 2024
DIGITAL MARKETING COURSE | Arena Trainings
 - Practical training in SEO, content marketing, Google Ads and Meta Ads.

LANGUAGES

English — Professional working proficiency

EXPERIENCE

- 15 DEC 2025 — 01 SEP 2026
SEO EXECUTIVE | Infinity Digital Spaces
 - Owned end-to-end SEO execution across client websites— from keyword mapping and metadata to content optimisation, internal linking and authority building.
 - Managed client communication, reporting and delivery, turning business requirements into clear, actionable SEO work.
- 01 JAN 2025 — 01 DEC 2025
SEO & DIGITAL MARKETING SPECIALIST | Parken Solution
 - Managed SEO and digital marketing execution for Parken Solution, Parken SMS and Domlux projects.
 - Improved website foundations through technical fixes, on-page optimisation, authority building, keyword tracking and competitor analysis.
- 2024
DIGITAL MARKETING TRAINEE | Arena Trainings
 - Built a practical foundation in keyword research, website audits, content structure and on-page optimisation.
 - Applied Google Ads and Meta Ads fundamentals through campaign-planning and optimisation exercises.

MY APPROACH

SEARCH → GROWTH

I combine technical SEO, content relevance, authority building and client-facing ownership to move work from audit to execution—not just recommendation.

PROFESSIONAL STRENGTHS

- End-to-end SEO ownership
- Clear client communication
- Execution-focused problem solving
- Data-informed prioritisation